APRIL 16, 2023 -- CUPERTINO COIN CLUB COIN SHOW -- BOURSE APPLICATION

| Dealer Name: | |
|---|---|
| Firm Name: | |
| Address: | |
| City/State/Zip: | |
| Phone: | E-Mail: |
| California Seller's Permit ("Resale") N | umber [Required]: |
| | d badges. Other than spouses/children of dealers, limit is two (2) pup. Additional badges are \$20 each. Please <u>only</u> list dealers who table. |
| 8' straight table \$169.00* | 16' (2) straight tables together \$329.00* |
| 16' (2) table corner \$324.00* | * 24' (3) table Premium corner \$499.00* |
| Total Enclosed \$ | Indicate payment by Check or PayPal |
| *After 2/16/2023, straight \$179.00, | (2) straight \$349.00, (2) corner \$344.00, (3) premium \$539 |
| | Cupertino Coin Club" or PayPal (contact Bruce Braga by email) lb, c/o Bruce Braga, P. O. Box 448, Cupertino, CA 95015-0448 @aim.com |
| Please send me a pad of advertising fly | ers |
| I have read the terms and conditions sp | ecified in the accompanying letter and agree to abide by them. |
| Signature | Date |

Show Location: St. Joseph of Cupertino Church, Parish Hall, 10110 N De Anza Blvd., Cupertino, CA

Note: Lunch service will be available. One free lunch included with each table purchased.

Dear Dealer,

Cupertino Coin Club is pleased to announce our yearly show will be the **49th Cupertino Coin Club Show** on **Sunday**, **April 16, 2023**. This event is always well-received. The 2023 show will be held at **St. Joseph of Cupertino Church, Parish Hall** in Cupertino. We are targeting 35-40 dealers for this show.

The **Parish Hall** is an excellent facility with a large, mostly rectangular room, and plenty of free parking. It is located about a mile west of I-280 near the south east corner of De Anza Blvd. and Stevens Creek Blvd. This location is easily accessible to all Northern California residents.

We will continue our policy of heavy advertising, including both national and local media, as well as online advertising and social media. We expect a very good turnout as this show is well-established and the public has responded by turning out in force. Security will be provided from set-up to closing.

New this year, we are offering hotel discounts for those wishing to arrive Saturday or even Friday. Four-star hotel Juniper Hotel is conveniently located at 10050 DeAnza Blvd in Cupertino. Discount code is <u>linked here</u> or use Group Code "CCC" at <u>www.Hilton.com</u>, and search for the Juniper hotel. Reservations must be made at least 30 days in advance to take advantage of their discounted rates.

Also new this year, is our two sets of pricing. Early Bird prices are effective through February 15, 2023. After that date, regular pricing goes into effect. There will be no additional discounting offered. To secure the best locations on the bourse floor, reserve your table(s) early. A new option this year is the Premium Corner which includes two corner tables plus a third table. Get a prime location near the entrance with a Premium Corner.

Please let us know at your earliest convenience if you want to attend the show. Tables are confirmed on a first-come, first-served basis with final table assignment based on your number of years of attendance at the show. Please be sure to read and understand the bourse information on the back of this letter. If there are any questions, feel free to call, write or email.

We look forward to seeing you at our 2023 show!

Sincerely,

Bruce Braga CCC Bourse Chairman P. O. Box 448 Cupertino, CA 95015-0448

Cell: (408) 839-1883 email: BruceBraga1@AIM.com

Mike Wagner CCC Show Chairman Cell: (669) 295-5543 email: mikejwagner@outlook.com Cupertino Coin Club will present its 49th Cupertino Coin Club show on Sunday, April 16, 2023 at **St. Joseph of Cupertino Church Parish Hall**, 10110 N De Anza Blvd., Cupertino. The show hours will be 10:00 am to 5:00 pm.

Dealer registration and set-up will begin at 8:00 am. Coffee & pastries will be served during set-up.

Lunch service will be available. One free lunch with each table purchased.

1. Every precaution will be taken to secure your merchandise. However, Cupertino Coin Club and St. Joseph of Cupertino Church will assume no responsibility in case of any loss or damage. Professional security will be in effect continuously from 8:00 am to 6:00 pm. Each dealer is responsible for his/her own insurance.

2. The bourse fee for the show is:

| 8' straight table (1 table) | \$169* (2 straights for \$329.00 – same dealer) |
|-----------------------------|---|
| 16' corner group (2 tables) | \$324* |
| Premium corner (3 tables) | \$499* |

*After 2/15/2023, straights are \$179/\$349, corner group \$349, & Premium corner \$539

Each table or group includes front table(s), one backup table, table covers and electrical connections.

3. Make all checks payable to "Cupertino Coin Club" and mail to Bruce Braga, Bourse Chairman at P.O. Box 448, Cupertino, CA 95015-0448. You can contact Bruce at (408) 839-1883 or by email at BruceBraga1@AIM.com. PDF copies can be sent by email. Contact Bruce if you want to use PayPal.

4. The full fee must accompany the Bourse Application to reserve your space. Cupertino Coin Club reserves the right to refuse any application. Applications will be processed in the order they are received. Tables are confirmed on a first-come, first-served basis with final table assignment based on your number of years of attendance at the show. Refunds will be made if the Bourse Chairman or Show Chairman is notified at least 10 days prior to the show date.

5. Bourse tables are to be occupied by the dealer and/or his/her assistant(s) as listed on the Bourse Application. No space may be sublet without the prior permission of the Bourse Chairman. Bourse badges are limited to two (2) per 8' table and three (3) per corner group, exclusive of spouses/children. **Please only list dealers who will be actively working behind your table.**

6. Cupertino Coin Club reserves the right to refund bourse fees, or part thereof, and expel from the show any dealer who misrepresents his/her merchandise by counterfeits, whizzed, reprocessed or other means or who does not abide by the above rules.

We hope to see you at the show!

Bruce Braga, CCC Bourse Chairman